

# SANS

Social & Affective Neuroscience Society

# SPONSOR & EXHIBITOR PROSPECTUS





Kateri McRae, President



Carmen Morawetz, Conference Co-Chair



Jim Thompson, Conference Co-Chair

## DEAR COLLABORATORS AND INDUSTRY PARTNERS,

We invite you to support the upcoming SANS Annual Conference taking place from April 27-29, 2023 in beautiful Santa Barbara, California. We are excited to return to a live, in-person conference at the Hilton Santa Barbara, Beach Front Resort

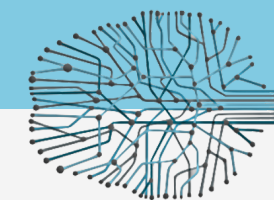
We are looking forward to great scientific dialogue and offer expanded opportunities for participants to share, network and grow both in formal and more informal settings.

Advertise in our conference app, be an Exhibitor and display your products and services, and/or Sponsor a segment of the conference to gain exposure to over 300 delegates from around the world.

Full details can be found in this package. We welcome any questions or ideas you may have. Contact us at [SANS@podiumconferences.com](mailto:SANS@podiumconferences.com)

Kateri McRae, President

Jim Thompson & Carmen Morawetz, 2023 Conference Co-Chairs

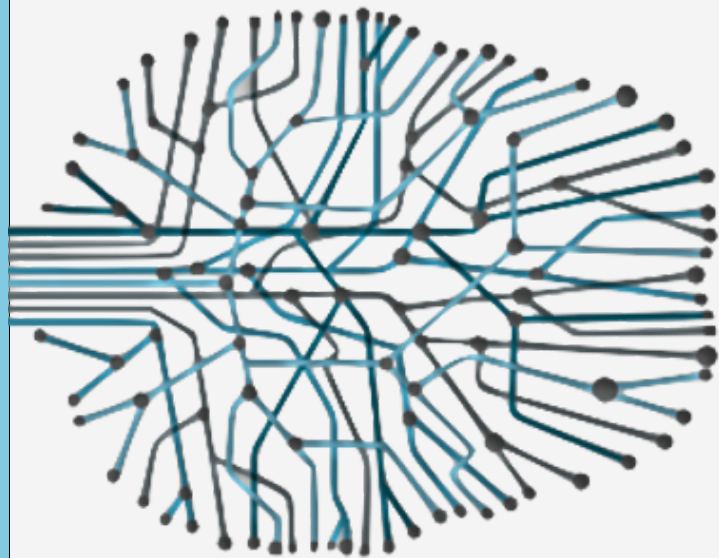


# WELCOME



Social and affective neuroscience is an interdisciplinary field of research that seeks to understand phenomena such as group dynamics, interpersonal interactions, social communication, social cognition cooperation, and aggression.

The Social & Affective Neuroscience Society (SANS) is committed to research investigating the neural basis of social and affective processes. The Society was founded in 2008 and now comprises over 400 members. One of the main ways that SANS promotes social and affective neuroscience is by holding an annual meeting.



# ABOUT THE SOCIAL & AFFECTIVE NEUROSCIENCE SOCIETY

# ABOUT THE 2023 SANS ANNUAL CONFERENCE

WHERE BRIGHT MINDS BRING BRIGHT IDEAS TO LIFE—IN THREE DAYS



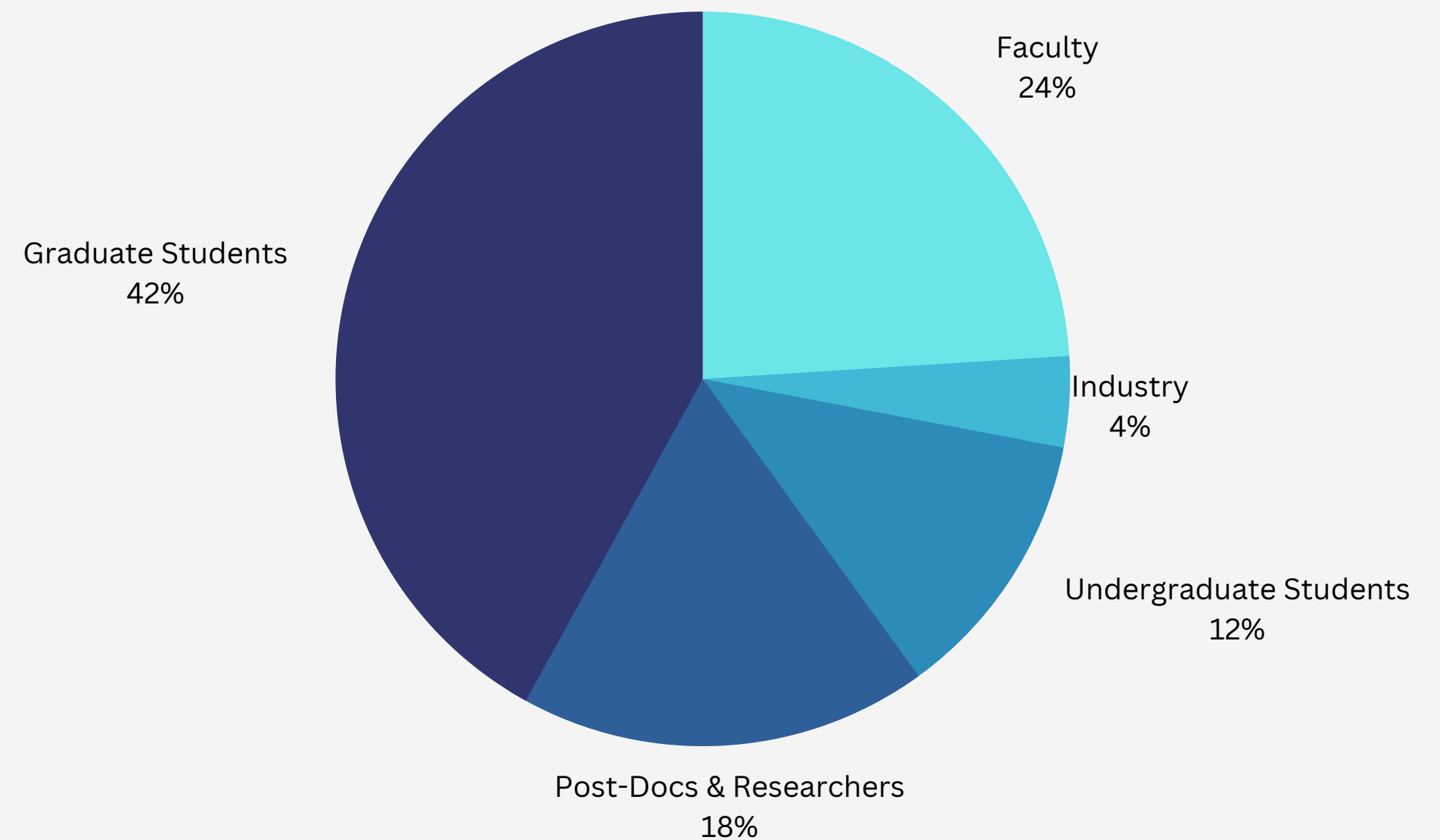
The SANS 2023 Annual Meeting will be an exciting interdisciplinary conference showcasing diverse topics and viewpoints on social and affective neuroscience. Our symposia will cover stimulating and timely topics representing multiple perspectives on affective neuroscience. We are expecting over 300 attendees from students and post-docs, to faculty and researchers!

# WHO ATTENDS THE SANS ANNUAL CONFERENCE

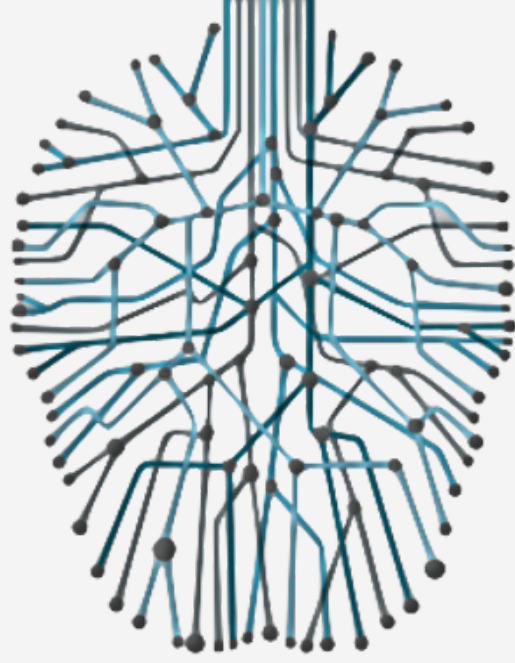
We gather bright and  
passionate people from  
all career stages!

## WHY THEY ATTEND:

- High quality and timely content
- Interaction with mentors, mentees and peers from all over the world
- Enhanced ability to network with leaders, suppliers and professionals to consider new and innovative ideas and services
- and much more







# PARTNER WITH US

Let's explore sponsor &  
exhibitor opportunities





# SPONSORSHIP PACKAGES



## Platinum Sponsor

2 x Complimentary Registrations, Tabletop Exhibit Booth and more!

## Gold Sponsor

1 x Complimentary Registrations, Tabletop Exhibit Booth and more!

## Silver Sponsor

Logo placement in program, tabletop Exhibit Booth and more!

## Bronze Sponsor

Logo placement in program, thank you sign in lobby and more!

# PROMOTE YOUR BRAND

Choose from one of four sponsorship levels

|   | PLATINUM | GOLD    | SILVER  | BRONZE  |
|---|----------|---------|---------|---------|
| PACKAGE INCLUSIONS                      | \$5,000  | \$3,500 | \$2,500 | \$1,000 |
| Conference Registration                 | 2        | 1       |         |         |
| Tabletop Exhibit Booth                  | ✓        | ✓       | ✓       |         |
| Logo in Mobile App & Program            | ✓        | ✓       | ✓       | ✓       |
| Logo on Website                         | ✓        | ✓       | ✓       | ✓       |
| Email Recognition Pre & Post Conference | 5        | 3       | 1       |         |



# SPECIALIZED SPONSOR OPPORTUNITIES (1/3)

## **Support Students: Provide Two (2) Complimentary Student Registrations**

- \$750.00 for 2 students – (multiples of 2)
- Introduction to the students you are sponsoring to arrange a meet up should you wish
- Recognition and thank you at the Closing Remarks of the conference



## **Provide a Travel Award: Help a Student Attend the Conference**

- \$1,000.00 to provide one (1) student with complimentary registration and airfare support
- Introduction to the student you are sponsoring should you wish to meet
- Recognition and thank you at the Closing Remarks of the conference
- Your logo and company name listed on the award

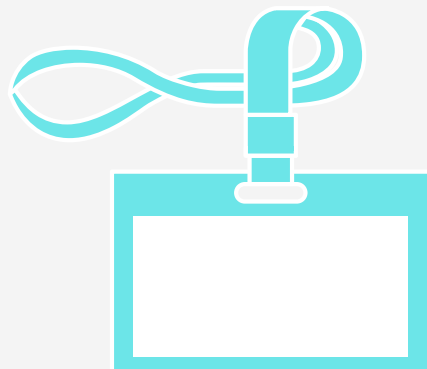
**\*Indicates an opportunity for exclusive sponsorship**

**Note: additional options may become available as the program is developed**

# SPECIALIZED SPONSOR OPPORTUNITIES (2/3)

## First Timers Welcome – \$2,500\*

- Receives Silver Level sponsorship inclusions and recognition
- Welcome First Timers to SANS 2023, introduce your company and what you do. Will be introduced by key Board Members and Program Chairs.
- Will also include a verbal thank you at opening session by President or Program Chairs.



## Lanyards for All Conference Attendees - \$2,500\*

- Receives Silver Level sponsorship inclusions and recognition
- You provide your organization's logo artwork and colour requirements and we will have the lanyards made. They will be handed out with all delegate name badges.

## Plenary, keynote or Symposia Session Sponsor - \$3,000\*

- Receives Silver Level sponsor inclusions and recognition
- Logo recognition on intro and exit slides as well as on the mobile app
- Verbal recognition by a Program Co-Chair



\*Indicates an opportunity for exclusive sponsorship

Note: additional options may become available as the program is developed



# SPECIALIZED SPONSOR OPPORTUNITIES (3/3)



## Opening Reception - \$3,500\*

- Receives Gold Level sponsorship inclusions and recognition
- Logo recognition on all food stations, on mobile app, and on drink tickets
- Verbal recognition by program chair at the Opening Remarks

## Coffee Break - \$3,500\* Gold Level Sponsorship and Above (5+ available)

- Receives Gold Level sponsorship inclusions and recognition
- Verbal recognition by program chair at end of session before coffee break
- Multiple breaks or full day available – please contact us to discuss



\*Indicates an opportunity for exclusive sponsorship

Note: additional options may become available as the program is developed

## Your Unique Spot to Interact with Delegates:

- Present the best experience for SANS attendees with videos, handouts or special deals at your tabletop booth throughout the conference
- Chat with delegates who come to the booth or arrange a meeting with those who contact you before
- Customize your space to your colors, with your marketing materials
- Use the mobile app to contact clients and potential clients
- Offer specials and incentives to stop by your booth during the conference

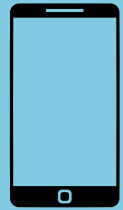


# EXHIBITOR OPPORTUNITIES



# LET'S WORK TOGETHER

Get in touch with us about sponsors & exhibitor opportunities today!



**CALL US**

+1 778 535 7775



**EMAIL US**

[sans@podiumconferences.com](mailto:sans@podiumconferences.com)



**VISIT OUR WEBSITE**

[socialaffectiveneuro.org](http://socialaffectiveneuro.org)





# THANK YOU!

Please reach out with any questions or if you would like to partner with us in a way that you don't see here!

